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Research looking at professionals working in sustainability.

Green Works is Guardian News and Media's latest piece of [research](#) looking at professionals working in sustainability.

## **Methodology: how it was done**

An email survey was sent to sustainability professionals registered with the network **2degrees**. This covered demographic information, media consumption, job hunting sources used and where they would look for courses.

The field work was conducted in July 2009 and 271 responses were received from professionals working across the public and private sectors in key roles such as:

- Sustainability manager
- Energy officer
- Environmental development manager
- Renewable energies specialist

## Profile of sustainability professionals

### Profile of sustainability professionals

74% aged 16-44 years

42% live in London

95% educated to degree level

7% from a non-white background

### Profile of sustainability professionals Of those that work:

76% in the private sector

11% in the public sector

8% in the charity/voluntary sector

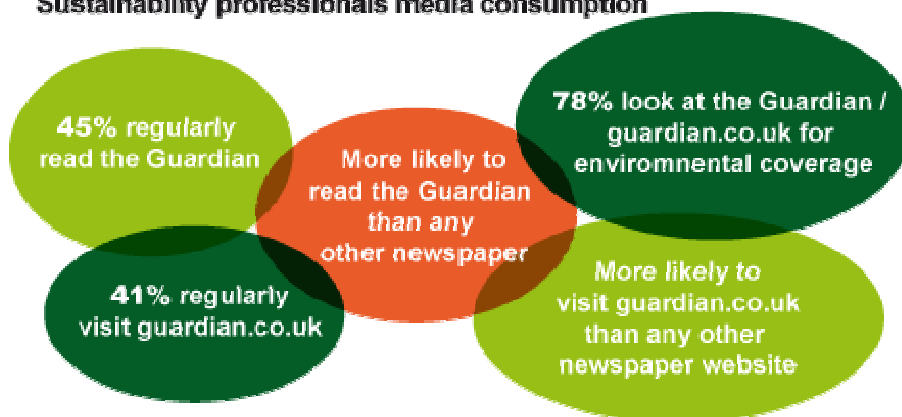
3% in education

Source: Green Works

2009.

## Media consumption

### Sustainability professionals media consumption



Source: Green Works

2009.

## Reaching sustainability professionals

## Reaching sustainability professionals



Source: Green Works

2009.

## Looking to develop new skills

- 92% of sustainability professionals would consider taking a course to enhance their career
- More sustainability professionals would use Guardian [Jobs](#) in print or online when looking for a course

(Source: Green Works 2009)

## Contacts

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