

Press Release



Press Release: 2degrees announces events in partnership with Guardian Sustainable Business

Date: 31 March 2010

2degrees has formed a partnership with The Guardian to support their launch of Guardian Sustainable Business (GSB) a new business venture to support companies in their journey towards a sustainable future.

2degrees will be holding quarterly events with Guardian Sustainable Business. These events are focusing on deepening companies' understanding of key issues as well as challenges. The purpose is to move beyond general networking and encourage individual sectors to work in collaboration to solve complex problems.

Facilitated groups at the inaugural event on the 29th March 2010 were:

- Carbon Reduction Commitment Efficiency scheme
- Towards a sustainable built environment
- Zero Waste
- Driving employee engagement
- Successful green communications
- Water footprinting
- Sustainable agriculture
- Greener healthcare
- Smarter cities
- Sustainable supply chain
- Low carbon ICT

The results of the discussions will be posted within relevant Working Groups on the 2degrees platform

ENDS

Date of issue - 31 March 2010

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