
Graphic Design Internship

Position Title: Graphic Design Internship / Part-Time

Location: Oxford, UK

About 2degrees

2degrees is a dynamic, fast growth internet company that within 3 years has become the world's leading online community for sustainable business with over 18,000 professional members. We are a company at the forefront of not one but two economic revolutions: sustainability and the B2B use of social media.

We provide managed services through our online community for both individual professionals and corporations. These services enable our members to reduce costs, risks and environmental impacts, as well as innovate, grow and build competitive advantage by operating sustainably. We do this by helping them:

- Connect with one another
- Learn from one another
- Gain insights into the issues, impacts and business benefits of sustainability
- Engage and influence their stakeholders to achieve their sustainable business goals
- Collaborate to solve sustainable business problems
- Find solutions providers

2degrees is growing rapidly and the position described below represents an opportunity to become a senior manager and key contributor at one of the most exciting new companies in sustainable business as it expands globally.

We are seeking to recruit a graphic designer who will be responsible for the development, execution and delivery of 2degrees' Marketing and Community Team design requirements. Reporting to the Digital Marketing Manager and working alongside a well stocked digital marketing and community team, we are looking for a person who lives and breathes graphic design, eager to get their career up and running. The successful individual will be right in the thick of it, helping the Community and Marketing Teams drive 2degrees through the next phase of its exciting evolution.

What you'll need to bring to the table:

- Solid schooling and some working experience in digital, web and print design
- Demonstrate the right characteristics to thrive in a fast-paced, dynamic work environment that demands rapid turnaround and the flexibility to meet a variety of needs

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- Good eye for successful design and strong attention to detail (Including design layout and typography)
 - Ability to creatively present content across platforms, in both an online and offline environment.
 - Geeky passion for new technologies/developments, and forthcoming trends e.g. rich media/video, augmented reality, iphone apps etc
 - Branding design experience and logo production would be a bonus

Software Skills

- Proficiency with Adobe Creative Suite (InDesign, Illustrator, Photoshop).
- Working knowledge of HTML, XHTML, HTML5, CSS
- Knowledge of JQuery Action script, JavaScript a bonus
- Knowledge/experience of print design
- MS Office template design

Personal Skills

- Creative
- Self-motivated
- Enthusiastic
- Flexibility
- Proactive team worker
- Excellent communicator
- Cracking organisational skills
- Good time management skills, ability to manage own workflow and tasks

Day to Day Responsibilities

- Introduce and maintain consistent design across all 2degrees social media channels
- Design and build email campaign templates that drive traffic and conversion.
- Design engaging banners & landing pages consistent with brand. Advocating for the best possible user experience.
- Design assets that meet business objectives, incorporating innovative solutions and known best practices.
- Organization & design of image development
- Design of MS Office templates for use by 2degrees staff to ensure brand consistency.

This is either a full-time paid internship with a view to making permanent or part-time role for someone with more experience. We are looking for the successful candidate to start early 2012.

Working for 2degrees will put you at the heart of the sustainability revolution, opening doors and creating contacts for you amongst all the major players.

If you think you have the right skills and want to join this dynamic and fast growing company that is really changing the way organizations meet their sustainability objectives, please email me at simon.frankum@2degreesnetwork.com

2degrees is an equal opportunities employer. We aim to ensure that no job applicant or employee receives less favourable treatment on the grounds of gender, marital status, race, colour, ethnic origin, sexual orientation, age or disability, and that all appointments are made purely on the basis of merit. A compensation package appropriate to experience will be available to the right candidate.