

Press Release

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For Immediate Release

2degrees Announces US Office, Building On European Success

2degrees, the leading online community for sustainable business, has launched its New York office. Located in Midtown Manhattan, the office is the company's first permanent presence in North America – a market that 2degrees considers essential to meet the needs of its expanding American membership and corporate client base.

This trans-Atlantic expansion builds on the considerable success of 2degrees in European, British and other overseas markets. With more than 10,000 members from over 100 countries, 2degrees plans to continue to help businesses, governments, academics and individual professionals find ways to collaborate and learn from each other's experiences and expertise by sharing best practices and insights from both sides of the Atlantic and across the globe.

2degrees' expansion follows the considerable growth of the Community's membership and of the sustainable business market as a whole. According to Martin Chilcott, Founder and CEO:

"We recognized early on that in order for 2degrees to grow, we had to expand our physical presence beyond our offices in Oxford and London. For us, North America represents by far our most immediate and most sizeable opportunity. It is the number one market in the world. If we are to be the global community for sustainable business practitioners, this has to become our number one market."

In launching this office, 2degrees will become a classic Anglo-American business, and the hub of a dialogue which will build upon complimentary strengths in the US and UK to address shared sustainability concerns, such as smart cities, the built environment, supply chain management and a rapidly changing regulatory environment. While the US and UK have enacted different legislation, they share a common interest in addressing these considerable challenges.

2degrees will use its diverse practical content and collaboration tools to extend its ongoing global dialogue on sustainability. Through webinars, in-person events, online forums, and social media, 2degrees enables sustainability practitioners to access knowledge and expertise to solve problems, forge connections and find jobs. This process of international collaboration accelerates the pace of sustainability innovation while reducing its costs – two services essential to solving critical, global business challenges relevant to both governments and corporations.

Heading up the New York office is Stephen Nemeth, a sustainable business practitioner with experience of working of both sides of the Atlantic. "I am looking forward to building a significant team in Manhattan with Stephen's help" says Martin Chilcott. "And spending most of my time here making 2degrees an invaluable tool to solve the practical sustainability problems managers face in their day-to-day jobs here in America."

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