



Inaugural Sustainability Quarterly

For Immediate Release: June 17, 2011

2degrees is pleased to announce the successful launch of its inaugural Sustainability Quarterly, held on Tuesday, June 13th, at The Park in New York City. Building off a series of extremely popular quarterly sustainability roundtables in London, this U.S. event is the first in a series that will provide sustainability professionals a place to meet share solutions, explore new business opportunities and form partnerships on a quarterly basis in New York City.

The theme of the evening was "Innovation Through Collaboration." Present were a cross-section of sustainability professionals from the private and public sector, who listened to a panel discussion and then participated in roundtable discussions on a variety of topics, including cocktails and canapés. Participants were hand-picked and represented the leading companies and individuals in the sustainability arena today.

Roundtable topics:

- Roundtable #1: Integrating Sustainability into the C-suite
- Roundtable #2: Driving Investment Decisions through Sustainability Rankings
- Roundtables #3 & 7: The Evolution of Recycling: Making Waste a Renewable Resource & Social Media, CSR & the Opportunity for Engagement
- Roundtable #4: Sustainable Competitive Advantage and Your Supply Chain
- Roundtable #5: Managing Sustainability: Building the Case for Sustainable Development
- Roundtable #6: LEED Buildings & Public Sector Driven Decisions

After the event, the discussion continues online, engaging with the 13,000+ global 2degrees community. A summary of the main discussion points from each roundtable will be written up and posted on the associated Working Group.

Speaking to the evening's theme was a distinguished panel of speakers, followed by roundtables for practical collaboration around sustainable business challenges. Panel speakers included: Roberta Barbieri, Global Environmental Director at Diageo, a consumer products company with a portfolio of brands including Johnny Walker and Guinness; Aman Singh, Corporate Responsibility Editor at Vault.com and author of Vault's CSR blog: In Good Company; and Mark Serwinowski, President of MetaVû, the evenings sponsor.

2degrees co-produced this event in partnership with [CRD Analytics](#), the leading independent sustainability investment analytics firm in the US. As a part of that partnership, Michael Muyot, President of CRD Analytics, moderated the panel discussion. The event was generously sponsored by [MetaVû](#). Event planning was organized by Kevin Joseph at [Event Savant](#).

The 2degrees Sustainability Quarterly is not just another networking event. It provides an opportunity for business leaders to come together, discuss their challenges, and find solutions – as well as new business

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partnerships. These offline events serve as an extension of the 2degrees platform, bringing industry leaders and thinkers together for an opportunity to meet, collaborate, and discuss the opportunities that sustainable business presents.

The next event will be held on September 15th, 2011 in New York City. To indicate your interest in attending, please email Stephen Nemeth: Stephen.nemeth@2degreesnetwork.com

If you Tweet about this event, please use the hashtag: #2DSQ

Press Contacts:

Ben Carmichael

ben@2degreesnetwork.com

646.480.4814