

## **Tesco's Knowledge Hub on 2degrees wins the 2011 Best-in-Class Gigaton Award.**

---

**Date:** 05.12.2011

DURBAN, South Africa, Dec 03, 2011 – The Carbon War Room, The Gigaton Throwdown, and the World Climate Summit Awarded **Tesco plc, UK** a Gigaton Award for outstanding business leadership in carbon emissions reduction.

Tesco won the 2011 Gigaton Award as Best in the Consumer Discretionary Class for its work on supply chain emission reduction and the **Knowledge Hub**, in partnership with **2degrees**, showcasing pilots of carbon reduction plans and training.

The Gigaton Awards celebrate high standards of disclosure, exemplary performance, and inspirational behavior to lead their respective sectors to long term sustainability.

"We applaud the 2011 Gigaton winners for their outstanding efforts that will set the industry standard in carbon reduction and sustainability," said **Sir Richard Branson, Co-Founder of the Carbon War Room**. "My fellow Academy of judges picked the very best companies from a great shortlist, and we look forward to seeing the ripple effect their efforts will inspire."....

### **About the Tesco Knowledge Hub and 2degrees**

The Tesco knowledge hub was developed in partnership with 2degrees, the world's leading online community for sustainable business. It was developed as a service to help suppliers deliver the 30% carbon reduction goal by 2020. While setting this ambitious goal Tesco were aware that a new level of engagement of suppliers was required. The Knowledge Hub on 2degrees is a practical means for them all to collaborate continuously.

Suppliers share carbon reduction experiences through seminars, discussion forums and educational visits through the Tesco Knowledge Hub on 2degrees. It is used by more than 500 suppliers in more than 20 countries.

2degrees has invested several million pounds over 3 years to create a technology platform and service capability to help major businesses engage their suppliers. Simon Brown, Managing Director of Enterprise Services at 2degrees was delighted with the award, "this award

encourages other major businesses to go after the opportunity to reduce carbon emissions in their supply chains. 2degrees maintains that this level of engagement has to happen if big business is to uncouple its growth from the critical environmental constraints such as carbon emissions.”

### **About the Gigaton Awards**

Twenty-five companies were nominated for awards, based on an assessment of performance on a range of metrics, including disclosure, and reductions in the volume and intensity of emissions over the last year. Company data was taken from the Carbon Disclosure Project's Global 500 Report which examines the carbon reduction activities at the world's largest public corporations. This information was then analyzed by the CWR and its partner, Greenstar, along qualitative and quantitative criteria specific to their sector. The winners were then selected by the 21-seat independent Academy -- including Yvo de Boer, former director general of the UNFCCC; Dr Rajendra Pachauri, chair of the Intergovernmental Panel for Climate Change (IPCC); Sir Richard Branson, Founder of Virgin; Kevin Conrad, Special Envoy and Ambassador for Environment & Climate Change, Papua New Guinea and Prof Jacqueline McGlade, Executive Director of the European Environment Agency, as well as senior executives from top global companies, politicians and NGOs.

**ENDS**

**Date of issue** - 05 December 2011

**For further information please contact:**

Simon Barnard, Marketing Manager of Corporate Services, 2degrees

T: +44 (0)1865 339431

E: [simon.barnard@2degreesnetwork.com](mailto:simon.barnard@2degreesnetwork.com)