
Businesses vote for sustainability champions

2degrees announces finalists of the Sustainability Champions Awards 2013

Oxford, UK, April 23, 2013

The individuals and companies who are making the biggest difference to their customers, suppliers and consumers through their sustainability initiatives are announced today by 2degrees with its shortlist of the [Sustainability Champions Awards 2013](#).

The awards are launched for the first time by 2degrees, the world's largest professional network of sustainability professionals, reflecting the rich diversity of sustainability champions and environmental leadership initiatives developed over the past year. The shortlist includes a broad range of organisations both large and small, recognising innovation, best practice and outstanding contributions.

Martin Chilcott, CEO of 2degrees, said: "Unlike other awards that are judged by a guest panel, the Sustainability Champions Awards are selected and voted for by members of 2degrees community. This peer-to-peer voting enables shortlisted businesses to be recognised directly by their industry peers, which adds an additional kudos for driving initiatives that are making a real difference."

Initiatives range from brewer Molson measuring its 'beer print' to Stewarts of Tayside transforming waste management. Marks & Spencer and The Co-operative are among those competing for the greenest building or property project. There are 12 categories in the awards with Boris Johnson, Joanna Lumley, Hugh Fearnley-Whittingstall and David Attenborough battling it out to be named as 'Personality of the Year' for their sustainability initiatives.

The awards categories include:

- Green Building / Property Project
- Energy & Carbon Management (Long Term)
- Energy & Carbon Management (Short Term)
- External Communications Campaign
- Internal Engagement
- Supply Chain Management
- Waste & Resource Management
- Water Management
- Supporting Player of the Year
- Solution of the Year
- Sustainability Champion of the Year
- Personality of the Year

As part of the 2degrees Sustainability Champions Awards, all of this year's nominees received an inflatable trophy and were challenged to take a photo of it with their team in the most creative, unusual or downright weird place that came to mind. And they did not disappoint.



For more information, please visit: www.2degreesnetwork.com/awards/ and follow the conversation on Twitter using #2degreesAwards.

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Notes to Editors

About Sustainability Champions Awards 2013:

More than 2,400 votes were cast by 2degrees members over four weeks. Members voted by assessing entries, which were published on the 2degrees platform. The aim of the awards programme is to showcase the individuals and teams behind the initiatives, best practice and pioneering sustainable business ideas that are providing real value to their organisations, as well as to the 2degrees community.

About 2degrees:

2degrees is the world's leading community for sustainable business; working together to drive efficiency and growth through being more sustainable.

Our membership consists of 30,000 plus individual professionals and businesses, who use our online platform and unique events program to share best practice and solve common business problems together.

2degrees enables members to:

- Connect with peers and experts online and [face-to-face](#)
- Be inspired and learn from one another
- Gain insights into the issues, impacts and business benefits of sustainability
- Engage and influence their stakeholders to achieve business goals
- Collaborate to solve common problems
- Find sustainable [solution providers](#)

We also provide a [managed service](#) for corporations to cut costs and grow their businesses by working efficiently with unlimited suppliers, customers or colleagues in private online spaces. Clients include Tesco, Asda-Walmart, Glaxo-SmithKline and Kingfisher.

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