



## 1000s of sustainable business professionals determine 2degrees Champions Awards shortlist

Oxford, UK, April 28th, 2014

The shortlist for the 2014 [2degrees Champions Awards](#) has been announced with Virgin Atlantic Airways, Rolls-Royce, Diageo, H&M and Tesco among the companies noted for their inspiring examples of sustainable business practice.

The only sustainability awards scheme judged entirely by peers, the 2degrees Champions Awards are the ultimate recognition for individuals and companies driving innovation and pushing the boundaries of sustainable business.

This year saw a total of 240 entries, a massive 140% increase from last year, and 7,473 votes to get down to the shortlist of 94 nominations.

There are 14 awards\* to be won including Building or Property Project, Innovation of the Year, External Communications Campaign, Supply Chain Management, and Sustainability Champion of the Year.

All the winners will be announced at the awards ceremony on 9 July at Wembley Stadium.

As well as entering one of 14 award categories, the 2degrees Champions Awards is a unique opportunity to engage, exchange ideas and celebrate with the other stakeholders in the sustainable business industry.

Entrants have already been making the most of the stakeholder engagement opportunities by taking part in a social selfie campaign. 2degrees encouraged entrants to drive votes by personalising a t-shirt and sharing on social media, resulting in #2degreesAwards reaching over 5 million people. Entrants that have driven the most votes from their internal stakeholders have been shortlisted for a special 'Best Internal Engagement Activity Award'.

Martin Chilcott, CEO, 2degrees said: "It's a real honour to help individuals and companies celebrate their sustainable business achievements. Through the 2degrees network businesses can already share information and build relationships and the awards are a great opportunity to develop those relationships offline. The event can also ignite new contacts and inspire others to start their sustainable journey."

\*The full shortlist for the 2014 2degrees Champions Awards is:

### 2degrees Member of the Year

- Cat Fletcher, Freegle
- Dan Vivian, Vivian Partnership
- Emma Harvey, Virgin Atlantic Airways
- Gareth Kane, Terra Infirma
- Paul Hinkin, Black Architecture
- Paula Owen, Paula Owen Consulting

**Building or Property**

- ABP Food Group
- Heathrow Airport
- LILAC
- Mizen Group
- University of Brighton
- University of Leeds

**Energy & Carbon Management - Long-Term Payback**

- AkzoNobel
- Bristol City Council
- Diageo
- GMI Energy
- Honeywell Building Solutions
- Pavegen
- Rolls-Royce
- Sainsbury's

**Energy & Carbon Management - Short-Term Payback**

- Barts Health NHS Trust
- Belu Water
- GreenQloud
- NatWest
- Tulip
- Wyke Farms

**External Communications Campaign**

- 15hatfields
- Barts Health NHS Trust
- Lavery Pennell
- Life Size Media
- Sky
- Tesco

**Innovation of the Year**

- Belu Water
- Pavegen
- Plan Bee
- Virgin Atlantic Airways
- Worldview Learning
- Yorkshire Ambulance Service

**Internal Engagement**

- Arla Foods
- Barts Health NHS Trust
- PepsiCo UK
- PwC
- The Fresh Olive Company
- The University of Leeds
- Unilever
- Wingland Foods

### **Personality of the Year**

- Calum Richardson
- HRH Prince of Wales
- Matt Damon
- Paul Polman
- Russell Brand
- The Arctic 30

### **Social Value**

- Barts Health NHS Trust
- Carbon Solutions Global
- Low Carbon Hub
- Sky
- SLOW LIFE Foundation
- Steps to Work
- Success4All
- Telefonica UK (O2)

### **Solution of the Year**

- Digitalenergy
- Lettuce Flowers Ltd
- Reckitt Benckiser
- Sustrans
- The DoNation
- Vegware

### **Supply Chain Management**

- Asda
- Coca-Cola Enterprises
- Ecodesk
- Nestle
- Office Depot
- Pukka Herbs

### **Sustainability Champion of the Year**

- Cat Fletcher, Freegle Brighton
- Eldad Umenjoh, Anjong Young Farmers Group Cameroon
- Fiona Pelham, Positive Impact
- Laurence Kemball-Cook, Pavegen Systems
- Marsha Willard, International Society of Sustainability Professionals
- Trewin Restorick, Global Action Plan

### **Waste & Resource Management**

- Barts Health NHS Trust
- Carbon Trust
- FareShare
- Keep Britain Tidy
- Regent Street Direct
- Samworth Brothers
- University of Brighton
- Westfield Shopping Centres



### **Water Management**

- Barts Health NHS Trust
- Coca-Cola Great Britain
- European Water Partnership
- H&M
- PepsiCo UK
- Premier Foods Ashford
- Tesco
- Waterscan and Sainsbury's

### **Best Internal Awards Engagement Activity shortlist**

- AkzoNobel
- ABP
- Capgemini
- Carbon Solutions Global
- Carlsberg UK
- MITIE
- NatWest
- Reckitt Benckiser
- Sustrans
- Telefonica UK (O2)

**-ENDS-**

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### **About 2degrees - [www.2degreesnetwork.co.uk](http://www.2degreesnetwork.co.uk)**

2degrees helps major corporations cut costs, reduce risk and achieve smarter growth by being more sustainable. It does this by helping them transform out-dated business practices, using fully-linked collaboration to make it simple and efficient for them to work closely and at scale with suppliers, internal operations and customers.

It also manages an online collaboration platform with more than 39,000 professional members which acts as an important facilitator, helping to engage, inform and enable companies in a value chain to work together to realise the benefits of being more sustainable.

### **About the 2degrees Champions Awards**

7,473 votes were cast by 2degrees members over six weeks. Members voted by assessing entries, which were published on the 2degrees platform. The aim of the awards programme is to showcase the individuals and teams behind the initiatives, best practice and pioneering sustainable business ideas that are providing real value.

Winners will be announced at the awards ceremony taking place at Wembley Stadium on Wednesday 9 July. To buy tickets or for more information about the awards please visit: <https://www.2degreesnetwork.com/awards/> and follow the conversation on Twitter using #2degreesAwards.