
2degrees announces winners of the Sustainability Champions Awards 2013

Oxford, UK, July 11, 2013

2degrees, the world's largest network of sustainability professionals, has announced the winners of the Sustainability Champions Awards 2013, held last night at Lord's Cricket Ground in London.

The awards scheme, which is unique in being selected and voted for by members of the 2degrees community, recognized the best examples of sustainability practice from across a range of sectors, with 34 shortlisted entries challenging for the top prize across 12 categories, from energy management, to buildings and property, to supporting players.

Telefonica O2 UK, SC Johnson and Unilever are among the winners in the Internal Engagement, Energy & Carbon Management (long term), and Supply Chain Management categories respectively, having demonstrated outstanding innovation, commitment, and inspiration across a broad range of projects in the highly competitive contest. Molson Coors Brewing Company came top in Water Management for its water stewardship work, while the Pop-Up-Foundation waved the flag for small business enterprises in Solution of the Year, for their initiative to design and develop sustainable solutions for our urban world. In personal categories rewarding people's exceptional work behind-the-scenes Daniella Vega from Sky has been voted the Sustainability Champion of the Year and Lucy Findlay from Social Enterprise Mark Company recognized as the Supporting Player of the Year.

Breaking away from traditional models of behind-closed-doors judging panel, the Sustainability Champions Awards 2013, sponsored by RBS, asked 2degrees' 32,000 members to cast their votes in favour of each company or person. The idea, based on peer-to-peer voting added an extra kudos to the awards for industry recognition, having also encouraged businesses to use creativity when showcasing their achievements and commitment to innovation and environmental responsibility.

Martin Chilcott, founder and CEO of 2degrees said: "Putting the 2degrees community at the heart of the awards ensured an expert opinion was held throughout the decision process. This also created direct stakeholder engagement opportunities for companies and individuals around broad sustainability issues. From projects being published on 2degrees, to a unique judging process entirely based on votes from peers, to the ceremony itself – the awards encouraged and realized a plethora of creative stakeholder engagement opportunities for nominees' success stories. Overall, we were overwhelmed by the sheer quality and number of entries that came through".

Following is the list of Winners, Runners-up and entries that were Highly Commended:

Building or Property Project

The Co-operative Group / WINNER

Marks & Spencer / RUNNER-UP

Green Mountain Data Centre / COMMENDED

Energy & Carbon Management – Long-Term

SC Johnson / WINNER

The Co-operative Group / RUNNER-UP

Arla Foods / COMMENDED

Energy & Carbon Management – Short-Term

Dawn Meats Group / WINNER

Walkers Snack Foods Ltd / RUNNER-UP

Arla Foods UK / COMMENDED

External Communications Campaign

Pukka Herbs / WINNER

CCgroup / RUNNER-UP

Planet First/ COMMENDED

Internal Engagement

Telefonica O2 UK / WINNER

Bupa / RUNNER-UP

University of Leeds / COMMENDED

Solution of the Year

Pop-Up-Foundation / WINNER

Integrated Environmental Solutions Ltd / RUNNER-UP

Ventive Ltd / COMMENDED

Supply Chain Management

Unilever / WINNER

Asda / RUNNER-UP

ZERYA Producciones sin Residuos S.L. / COMMENDED

Waste & Resource Management

FERN/ WINNER

Arla Foods / RUNNER-UP

Coca-Cola Enterprises / COMMENDED

Water Management

Molson Coors Brewing Company / WINNER

Greenvale AP/ RUNNER-UP

Coca-Cola Enterprises / COMMENDED

Supporting Player of the Year

Lucy Findlay, Social Enterprise Mark Company / WINNER

Tony Deans, Capgemini / RUNNER-UP

Stephen Bareham, Attivo Group / COMMENDED

Sustainability Champion of the Year

Daniella Vega, BSkyB/ WINNER

Hayley Baines-Buffery, BioRegional/ RUNNER-UP

Ed Dixon, Marks & Spencer/ COMMENDED

2degrees Member of the Year

Giles Liddell, Bristol City Council

Personality of the Year

David Attenborough/ WINNER

For more information, please visit: <http://www.2degreesnetwork.com/awards/2013/> and follow the conversation on Twitter using #2degreesAwards.

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Notes to Editors

About Sustainability Champions Awards 2013:

Nearly 3,000 votes were cast by 2degrees members over eight weeks. Members voted by assessing entries, which were published on the 2degrees platform. The aim of the awards programme is to showcase the individuals and teams behind the initiatives, best practice and pioneering sustainable business ideas that are providing real value to their organisations, as well as to the 2degrees community.

About 2degrees:

2degrees is the world's leading community for sustainable business; working together to drive efficiency and growth through being more sustainable.

Our membership consists of 32,000 plus individual professionals and businesses, who use our online platform and unique events program to share best practice and solve common business problems together.

2degrees enables members to:

- Connect with peers and experts online and [face-to-face](#)
- Be inspired and learn from one another
- Gain insights into the issues, impacts and business benefits of sustainability
- Engage and influence their stakeholders to achieve business goals
- Collaborate to solve common problems
- Find sustainable [solution providers](#)

We also provide a [managed service](#) for corporations to cut costs and grow their businesses by working efficiently with unlimited suppliers, customers or colleagues in private online spaces. Clients include Tesco, Asda-Walmart, Glaxo-SmithKline and Kingfisher.

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