



## Press Release

# RBS scaling up its JUMP programme to cover all 1,700 locations in UK and Ireland

3 April 2017

After a successful pilot of the JUMP sustainability engagement programme by RBS, the Bank is rolling it across the UK and Ireland. The launch of the roll-out was timed to follow on from Earth Hour on 25th March.

RBS piloted JUMP in 2016 for 70 teams of colleagues in a range of workplace locations including branches, offices and cash centres. In its Annual Report and Accounts 2016, the Bank reported that in the year “colleagues logged over 2,500 activities to reduce our environmental impact via our app JUMP”.

JUMP is an award-winning programme operated by specialist provider Green Rewards. It motivates RBS colleagues to practise sustainable behaviours at work, including energy saving, recycling and sustainable travel. At the heart of the digital programme is competition, with colleagues organised into teams based on their department and location, and there are leader boards showing which teams and individuals are performing best. Each month there are prizes for top-performers including M&S, iTunes and other high street vouchers.

Participation by RBS colleagues throughout the pilot was very high with 80% of in-scope colleagues signed up, which led to significant savings for the Bank. Highlights were 5% average electricity reduction in pilot locations and over 500,000 disposable cups saved. The Bank is forecasting savings of £3m from energy alone as JUMP is scaled up to cover all its UK and Ireland colleagues.

Mike Lynch, Sustainable Workplace Culture Manager at RBS, is excited to see JUMP rolling out widely and says:

“Colleagues can earn points for their team for simple actions like switching off electrical equipment, reporting leaks, travelling sustainably and encouraging others to get involved. RBS is committed to reducing the environmental impact of serving customers and JUMP brings all our target areas together under one cohesive programme.”

RBS sourced JUMP through the Innovation Gateway platform. Henry Majed, Partnerships Director for the Innovation Gateway says:

“JUMP is another great example of how corporations can work in partnership to source innovative solutions that achieve their commercial and environmental targets. I am delighted at the prospect of JUMP being scaled up across the RBS estate.”

Graham Simmonds, Managing Director of Green Rewards (the company behind JUMP), sees real potential in collective team actions, saying:

“Our vision for JUMP was always to use the collective actions of people in the workplace to magnify the impact, be it energy saving or less waste sent to landfill, and we’re constantly developing our technology to make the experience as easy and motivating as possible.”



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In 2017 the RBS JUMP programme has already been shortlisted for two prestigious awards, the Better Society Awards and the Employee Benefits Awards.

-Ends-

For further information contact: Yasmina Guemar at Green Rewards on [yasmina.guemar@greenrewards.co.uk](mailto:yasmina.guemar@greenrewards.co.uk) or call 020 7326 5055

### **About Green Rewards:**

Green Rewards is the UK's leading supplier of sustainable rewards programmes working with universities, employers and councils to reward individuals for living more sustainably. We operate the workplace sustainability programme JUMP and Local Green Points for local authorities which motivates households to recycle more. Clients include Swansea University, Bournemouth University, RBS, Camden Council, Bexley Council, Torbay Council and Warwickshire County Council.

[www.teamjump.co.uk](http://www.teamjump.co.uk)

### **About Innovation Gateway:**

The [Innovation Gateway](http://www.innovationgateway.com), is an alliance of organisations working in partnership to reduce the risk and cost of adopting high-impact solutions to energy, waste, water and productivity & wellbeing challenges. By attracting the best innovation through the collective power of the partners' brands, innovators and SMEs get once-in-a-life-time chance of piloting their solutions on the property portfolios of Britain's biggest companies.

[www.innovationgateway.com](http://www.innovationgateway.com)