

# Tesco Knowledge Hub Praised at the Grocer Gold Awards

**Press Release 14<sup>th</sup> June 2012**

Tesco last night scooped the 'Green Retailer of the Year' Award at the retail industry's annual [Grocer Gold Awards](#).

The judges praised Tesco for its continued commitment to carbon reduction across all its markets, highlighting the Tesco Knowledge Hub, which allows Tesco suppliers, for the first time, to work more closely with Tesco and each other to manage their environmental impact.

Last year Tesco reduced their overall carbon emissions in their existing stores and distribution centres by 5% and continued to lead the way on low-carbon buildings by opening the first zero carbon store in Asia. In the UK they have transferred more distribution to rail than any other retailer, with a rail hub at Daventry, UK, which has helped to take 72,000 lorry journeys off the road every year.

Tesco aims to become a zero-carbon business by 2050 and is making good progress towards its long term targets. Key to this is the recent expansion of its [award-winning Knowledge Hub](#) programme on [2degrees](#) making it the world's largest ever on-line collaboration between retail suppliers.

The Tesco Knowledge Hub is already used by 966 members from 467 different organizations in more than 20 countries. By the end of 2012 Tesco will have brought the majority of its top 1000 suppliers into the Hub. The collaboration is designed to reduce the energy costs, waste and environmental impacts of the products Tesco buys, ultimately cutting 30% of the carbon emissions from the supply chain by 2020.

As Helen Fleming, Climate Change Director at Tesco says, "With hundreds of suppliers in many countries, many with expertise in different aspects of sustainability, the best way to make progress is to share knowledge through our supply chains, across the industry, and across national boundaries." Hear from Helen what makes the Hub so interesting in this [short video](#).

"We're very proud to have been recognised for the hard work we do to reduce our impact on the environment and the work we are doing to move towards becoming a zero-carbon business. This award is the result of a real team effort and I'd like to thank everyone for their hard work and dedication."

Lucy Neville-Rolfe, Executive Director, Corporate & Legal Affairs, Tesco

## **Notes to Editor:**

**2degrees** has established a fast growing community of over 20,000 professionals from over 100 countries around the world, sharing business experience and practical solutions for reducing environmental impacts, driving growth, efficiency and profits. It is the most knowledgeable and active sustainable business community anywhere.

### **The 2degrees Supply-Chain Engagement Solution**

2degrees' mission for supply chain engagement clients is to make it very efficient for retailers and major brands to engage their key stakeholders, reduce their environmental impacts, and grow their business. The service is helping global brands such as Tesco with major supply chain engagement projects, facilitating peer-to-peer problem solving at scale and helping them cut cost, risk and waste. To date the Tesco Knowledge hub already has over 500 active members representing over 250 companies.

2degrees provides a unique managed service for clients, incorporating an online platform, news site, social network, knowledge hub and events programme. This is a structured programme and community facilitation service, which is carried out by expert Community Managers using dedicated 'hubs' on our social media platform. Both on- and off-line services are used to engage the supply chain, continuously and at scale, to achieve meaningful reductions in energy, GHG emissions, materials, waste, water use, etc. 2degrees' value lies in the efficiency with which they drive progress towards goals and targets within large and complex stakeholder groups.

Tesco is significantly expanding their programmes with 2degrees in 2012, and the work to date has recently been recognised in awards to Tesco including the Gigaton Award at COP18 for carbon reduction in the supply chain, and in Tesco topping the Carbon Disclosure Project league tables for its category.

### **Contact for further details:**

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